

**DIGITAL EDITION • ONLINE** 









# **ABOUT MEDICAL FAIR ASIA**

Southeast Asia Largest Medical and Healthcare Event

Reputable Track Record for more than 20 years

Ideal platform to network and do business

Perfect procurement platform for industry professionals to discover innovative technologies, solutions, products, and services

Southeast Asia's most definitive event for the medical and healthcare industry, gathering the region's hospital, diagnostic, pharmaceutical, medical and rehabilitation sectors in one convenient location



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WHERE HEALTHCARE
CONNECTS WITH
TECHNOLOGY





# THE DIGITAL EDITION – LET US WALK YOU THROUGH

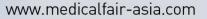


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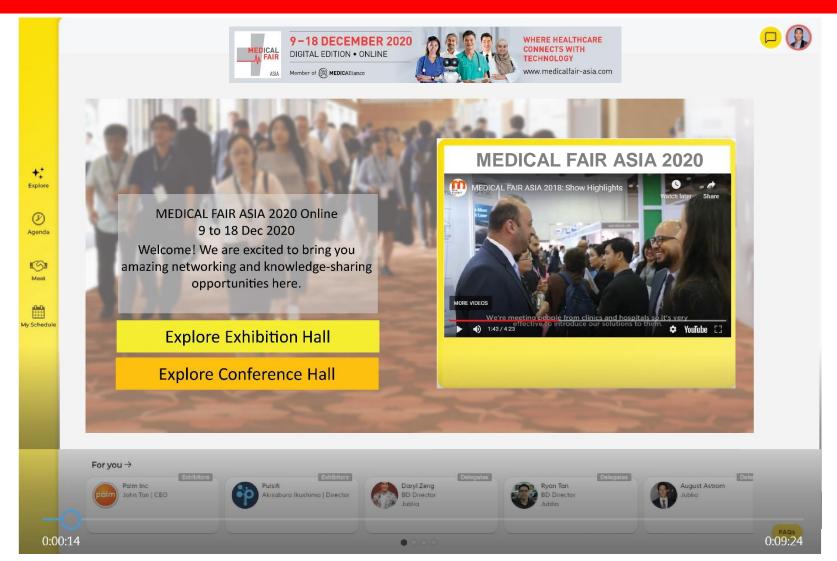


# WHERE HEALTHCARE CONNECTS WITH TECHNOLOGY





# **DIGITAL EDITION – HOW IT WORKS**





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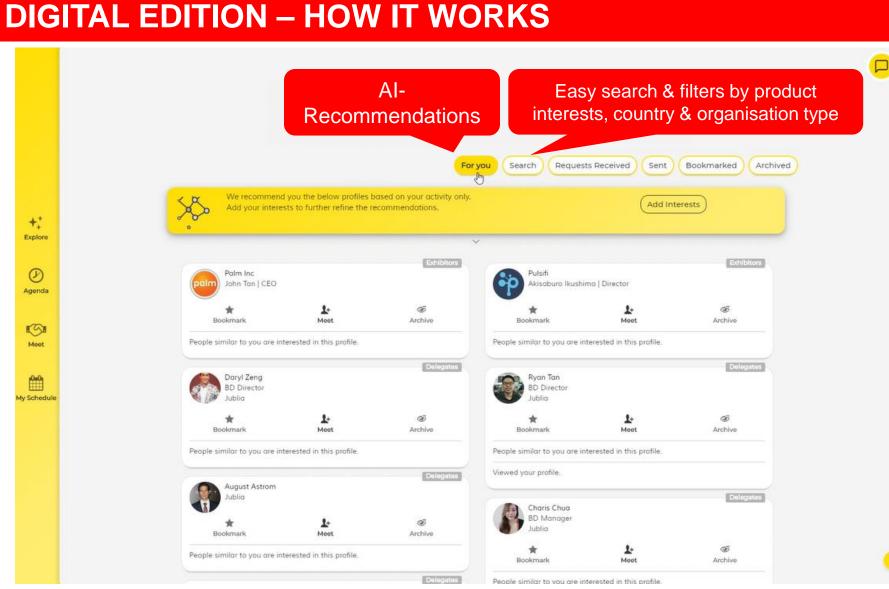




www.medicalfair-asia.com



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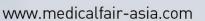


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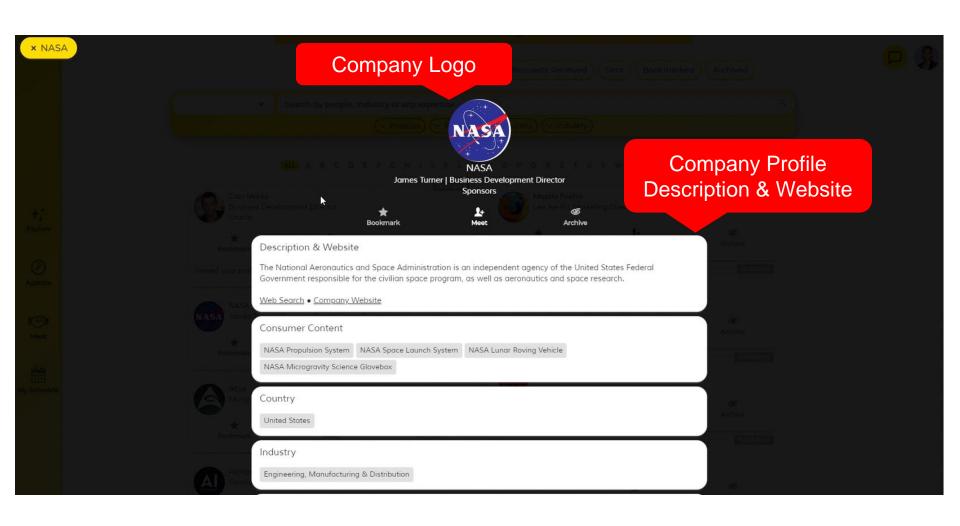


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# **DIGITAL EDITION – HOW IT WORKS**





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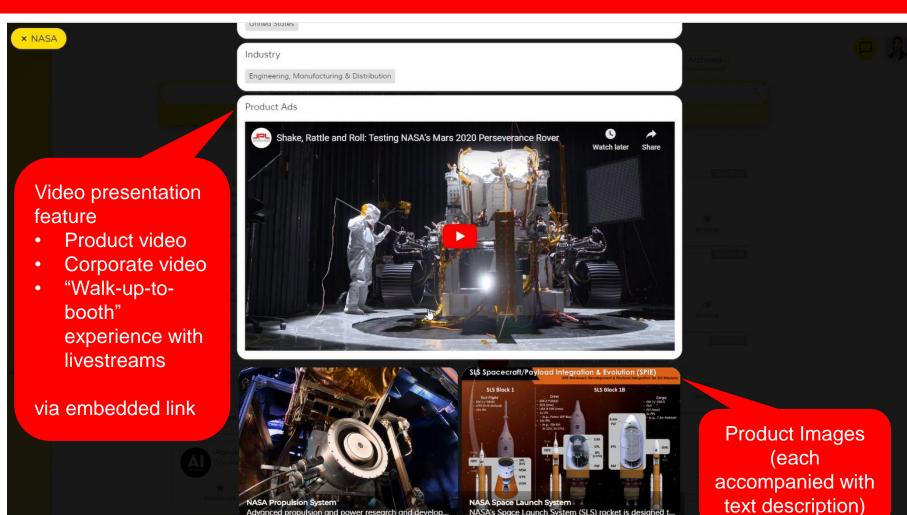


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# **DIGITAL EDITION – HOW IT WORKS**



Advanced propulsion and power research and develop...

NASA's Space Launch System (SLS) rocket is designed t...



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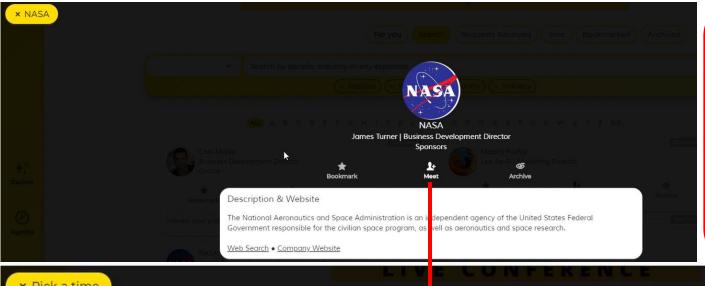


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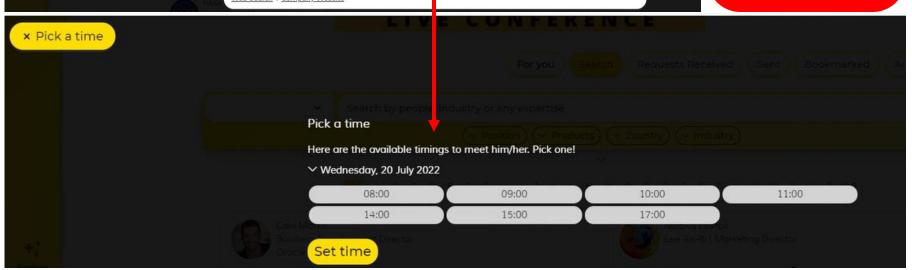
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Click "Meet" to connect.

When the other party accepts your request, the mutually available time slots will appear for selection.

The meeting is set!





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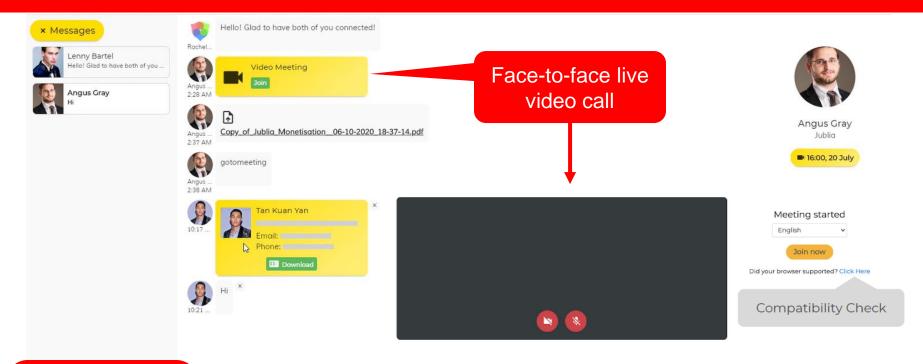


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# **DIGITAL EDITION – HOW IT WORKS**



Share images, documents and digital namecard directly

Instant text messaging





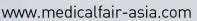


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## COMPLIMENTARY PRE-EVENT MARKETING & PUBLICITY SERVICES

### Email Campaign



#### Technical Presentation

Limited slots available, first-come-first-served basis



### **Direct Mailing**

Show Updates Vol. 1 & 2 (distributed in **October** & **November**)



Special feature / mention or interview in email broadcasts sent out to our extensive visitor database

Introduce your products and services to a quality audience. Sign up for a free speaking slot.

Get featured in the print + digital brochures. Let visitors know about your product/services and what you'll be showcasing at the exhibition.

### Official Show Website



### Publicity Opportunities



### Exhibitor Press Releases



Make your presence known and be featured on the website. All you need to do is give us a brief description + image!

If you have a new product / Worldwide launch / First time in Asia / Newly improved product, let us know so we can update our target audience and industry partners! Complete and submit the Publicity forms.

Share more about your products and services that will be launched at MEDICAL FAIR ASIA Digital Edition. Submit your request on the Media page on the exhibition website.