



#DIGITAL

#DIGITALBUSINESS

NEW BUSINESS MODELS:

Digitalization opens up new business opportunities. Those who do not use new digital services may also lose the hardware business.

#DIGITALPRODUCTION

DIGITALIZATION IN PRODUCTION:

The digital optimization of production processes increases quality of production, customer loyalty and profit.

#DIGITALPRODUCTS

DIGITAL PRODUCTS:

Digitalization complements existing products and makes new products possible.



■ **January 16, 2018 | Alpnach, CH**

SYSTEMS INTEGRATION

Building Blocks for Industrial Digitalization

Partner: CSEM Centre Suisse d'Electronique et de Microtechnique

#DigitalProduction

■ **April 18, 2018 | Dortmund, DE**

FOCUS GROUP MARKETING

Digital Marketing

#DigitalBusiness

■ ■ ■ **April 19, 2018 | Dortmund, DE**

IVAM HIGH-TECH SUMMIT

New Developments for a Digital World

#DigitalBusiness #DigitalProduction

#DigitalProducts

■ **May 3, 2018 | Frankfurt Main**

COMPAMED SPRING CONVENTION

Active Implants, Examples for Digital Medical Devices

Partner: Messe Düsseldorf

#DigitalProducts

■ **May 4, 2018 | Mainz, DE**

FOCUS GROUP MEDICAL

Active Implants, Examples for Digital Medical Devices

Partner: Fraunhofer IMM

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■ **June 20, 2018 | Berlin, DE**

FOCUS GROUP MARKETING

Digital Marketing

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■ **June 21, 2018 | Berlin, DE**

MSTEXTILES FORUM

Mobile Energy Supply for Digital Products

Partner: Fraunhofer IZM

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■ **July 3, 2018 | Dortmund, DE**

PREDICTIVE MAINTENANCE

IVAM HANDS ON

Partner: Digital in NRW, ruhr:HUB,

Roundtable Startup-Mittelstand

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■ **July 4, 2018 | Dortmund, DE**

FOCUS GROUP INNOVATION

New Business Models in a Digital World

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■ **October 12, 2018 | Bochum, DE**

LASERFORUM

3D Print of Hybrid Systems

Partner: RUB, LZH, Fraunhofer ILT

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■ **November 12-15, 2018 | Düsseldorf, DE**

COMPAMED HIGH-TECH FORUM

Digital Concepts for Medical Technology

Partner: Messe Düsseldorf

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■ **November 28, 2018 | Dortmund, DE**

MICRO DAY

High-tech Products for Smart Home

Partner: Universal Home

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