



»innovative Technologies - New Applications







## »inno«

### portrait - circulation - spreading - readers

»inno« is a hightech magazine for users of microtechnology, nanotechnology, advanced materials as well as optics and photonics. The magazine's focus is on the application in different industry sectors. It informs about current trends and upcoming developments. The main intention is to show practical and economic benefits of hightech innovations.

»inno« is published three times per year. The magazine is published in German every spring and autumn. Since 2013, every summer issue of the magazine is published as international edition in English.

»inno« is distributed free of charge as PDF-magazine via e-mail and reaches thereby aprox. 3.500 readers from industry and science. »inno« adresses senior executives from reseach and development, technical management, sales management and executive board. Furthermore, experts from governmental authorities and associations are readers of the »inno«.

In addition, free print editions of »inno« are available at all IVAM-events like trade shows, workshops or conferences.

»inno« Innovative Technologies - New Applications The hightech magazin for microtechnology, nanotechnology, advanced materials and optics and photonics is published by:

IVAM Microtechnology Network IVAM e.V. Joseph-von-Fraunhofer-Straße 13 D - 44227 Dortmund www.ivam.eu inno@ivam.eu

#### Contact:

Editorial contact: Mona Okroy-Hellweg (mo@ivam.de) Sales contact: marketing@ivam.de



# Topics and Deadlines

»inno« 69 March 2018

Digitalization (DE)

Editorial Deadline: March 2, 2018

Ad-Deadline: March 5, 2018 »inno« 70 June/July 2018

International (EN): Switzerland



Editorial Deadline: May 18, 2018

Ad-Deadline: June 1, 2018 »inno« 71 October 2018

Medical Technology (DE) with special:

COMPAMED

COMPAMED

Editorial Deadline: September 26, 2018

Ad-Deadline: October 5, 2018

(Subject to alterations)

## Advertisement Rates



All prices exclusive of VAT. IVAM does not pay any agency commission.

IVAM-Members will get 20% discount on all advertisements.

