

ONLINE MARKETING MANAGER (M/F)



At Antelope we believe that the sky's the limit. We believe that every day you can take the first step towards improving yourself and to go beyond your limit. Embrace new challenges. Today is your day to become a part of something great, to join our community and to become a member of the ANTELOPE.CLUB.

Our goal is to enable our users to unleash their full physical potential. We have developed a range of innovative sports clothing containing a technology called electro muscle stimulation (EMS). EMS activates our users' muscles whilst they exercise beyond the level that can be achieved with conventional training. Most EMS products are suitable only for use in special gyms. Our products are fully mobile, enabling our users to train with EMS anytime, anywhere. Unique.

Currently, we are working on the positioning of our brand and the further development of the industrial production as well as the international roll out. We are therefore looking for a motivated Online Marketing Manager (m/f) at the earliest date possible.

This is your chance to combine your passion for sport and lifestyle with your job. By introducing your ideas on a diverse range of tasks you will be able to support the development of our company. We believe that fun at work, flat hierarchies, hands-on-mentality, flexible working hours and places are key conditions for a committed and motivated team.

Do you think you're the right fit for this job and are excited about going beyond your limits? Then apply at ANTELOPE by sending us your application. We look forward to meeting you at our office in Frankfurt/Germany at the earliest date possible!

Please send your application to **Barbara Toolin (bt@antelope.club)**.

YOUR RESPONSIBILITIES AS A NEW MEMBER OF OUR TEAM WILL BE:

- Marketing campaign creation and execution.
- Search engine optimization of our website.
- Landing page creation.
- Lead generation.
- Social Media.
- Paid advertisement.
- Implementation and management of email marketing.
- Liaise with Content, Marketing and Sales teams to ensure unified messaging across all activity.
- A/B testing of the above measures.
- Implementing tools to exercise and track the above (e.g. Google Analytics, Mailchimp).

POSITION REQUIREMENTS:

- Practical experience and previous success in online marketing.
- IT background in combination with marketing, sport, business or tech.
- Experience in performance marketing & SEO skills.
- Experience in the creation of landing pages.
- Person of action.
- Ability to effectively create strong relationships with co-workers across functions and geographies, leverage both internal and external resources, and deliver projects on time and within budget.
- A self-motivated, pro-active team player with superior organisational skills.
- Excellent English language skills.
- Full time.